

RULES FOR THE SAMFA DUDE FOOD #MIGHTYMEATYMUSHROOMS IN-STORE COMPETITION

1. The promoter of the Competition is the South African Mushroom Farmers' Association (SAMFA) ("the Promoter").
2. The Dude Food #mightymeatymushrooms Competition ("the Competition") is an in-store competition promoted through the SAMFA Facebook, Twitter and Instagram pages.
3. The entry details of the Competition are set out on stickers that appear on punnets of mushrooms supplied to retailers by participating mushroom farms. The retailers are supplied as per agreements between the farms and the retailers and are not dictated by SAMFA.
4. Participants are encouraged to purchase a punnet of mushrooms with the specially marked sticker.
5. Participants can enter by SMSing the word "DudeFood" and their name to 33588 or by completing the online entry form on the SAMFA website (www.mushroominfo.co.za/competitions).
6. SMS costs R1.50 per SMS. Free SMS's do not apply. Errors will be billed. By entering this Competition it will be deemed that the account payer has agreed to the charges.
7. For entry via the website, Participants are expected to pay their own cost of connecting to the website.
8. Incomplete or incorrect entries will not be eligible to be entered into the draw.
9. Participants must be 18 (eighteen) years old or older.
10. Entry into this Competition is only open to South African residents who have a valid identity document or passport.
11. Entries are limited to 1 (one) entry per cell phone number used to enter. A Participant's first entry will be accepted.
12. Entries must be by the Participant submitting them and not by a third party on the Participant's behalf.
13. 3 (three) prize winners will be selected from all entries received and each winner will receive 1 (one) Weber Mastertouch Braai.
14. Directors, members, partners, employees, agents or consultants of, or any other person who directly or indirectly controls or is controlled by the Promoter or marketing service providers in respect of the promotional competition, or the spouses, life partners, business partners or immediate family members of such persons, or anyone who supplies any goods or services in connection with this Competition, the sponsoring company/companies and/or agents and/or consultants involved in the Competition are not eligible for entry.
15. The Competition is open from 1 June 2017 to midnight on 30 June 2017. Entries received after this closing date and time will not be included.
16. No responsibility is accepted for any entry that is not delivered, received or is delayed or damaged due to technical, network or IT reasons. Proof of sending is not proof of receipt.
17. The draw will take place during working hours within 14 (fourteen) working days of the closing date of the Competition or as soon as reasonably possible.
18. The winners of this Competition will be contacted telephonically during working hours within 21 (twenty one) working days of the closing date of the Competition or as soon

as reasonably possible on the cell phone used to enter by SMS or on the contact number provided in the entry form.

19. 3 (three) attempts will be made within 48 (forty-eight) hours to contact the selected winner. If the selected winner cannot be contacted personally after 3 (three) attempts, the next name drawn will be contacted and so on until a winner is contacted.
20. An independent person will supervise the draw in terms of the Consumer Protection Act 68 of 2008. The decisions taken at the draw will be final and no correspondence shall be entered into.
21. The winners will be contacted to arrange delivery of the prize.
22. The Promoter will not be liable for any loss suffered as a result of incomplete or incorrect information provided.
23. Should the winners verbally agree to it, their name, surname and image may be published on the SAMFA Facebook fan page.
24. By entering the Competition, all Participants will be deemed to have accepted and be bound by the Competition rules.
25. The Weber Mastertouch Braai cannot be exchanged for cash.
26. The prize is not transferable.
27. The Promoter reserves the right to substitute the prize for an alternative prize of equal or greater value should the prize promoted not be available due to unforeseen circumstances.
28. The winner will need to provide positive identification, delivery address and all other required information to the Promoter within 10 (ten) working days of the date of being notified of their prize, failing which they may be disqualified and forfeit the prize.
29. South African law shall govern these Competition rules and the courts of South Africa shall have exclusive jurisdiction.
30. Should the Promoter feel that the Competition rules need certain clarification, these will be available on www.mushroominfo.co.za/competitions.
31. Nothing in these rules is intended to, or must be understood to, unlawfully restrict, limit or avoid any rights or obligations, as the case may be, created for either the Participant or the Promoter in terms of the Consumer Protection Act.
32. By entering, a Participant acknowledges that personal information about the Participant will be shared with the Promoter and their agents to the extent necessary to conduct the Competition and for prizes to be delivered to prizewinners.
33. All personal information relating to the Participants will be used solely in accordance with South African consumer and data protection legislation.
34. The winner has the right to decline permission to use their name or image in marketing material or participate in any marketing activity. Should the winner verbally or otherwise agree to it, the Promoter may publish the winner's name and images on, including but not limited to, the Promoter's Facebook page, Instagram, Twitter account and/or website, if applicable, without any liability to the Promoter or remuneration due to the winner.
35. 📌 Please note that the following terms require you to take on **risk or liability**, **limit the risk and liability** of the Promoter or to **indemnify** the Promoter. Please read it carefully and contact the Promoter if you have any questions!
36. The Promoter and its representatives reserve the right to withdraw or amend this Competition in the event of any unforeseen circumstances outside its reasonable control with no liability to any participants, the prizewinners or any third parties.

37. To the fullest extent permitted by law, by participating, the Participant indemnifies, releases and agrees to hold harmless the Promoter, their associated, holding and subsidiary companies, and its directors, officers, agents, representatives, shareholders, employees, successors and assigns from any and all claims or liability arising from participating in the Competition, any Competition-related activity and/or acceptance, receipt, possession or use/misuse of any prize.
38. To the extent permitted by law, the Promoter will not be liable for any defects in the prizes or any losses caused by such defects or losses arising from incorrect or inaccurate information supplied by Participants.
39. A copy of these rules may be obtained from www.mushroominfo.co.za/competitions or by calling 011 325 6006 (weekdays 8.00am to 4.00pm).